

Privacy Policy Toogethr

1. General

Toogethr B.V. (registered at Maliebaan 83C, 3581 CG, Utrecht) (“**Toogethr**”, “we”, “our” or “us”, acting as a data controller, respects the privacy of the users of the Toogethr application. This policy (“the **Privacy Policy**”) was designed to provide details about how your personal information is collected, disclosed and used that you may provide through our website or application (the “**Application**”).

2. What information do we collect?

You may provide us with information, this can include information that identifies you (“**Personal Data**”). This can occur when using the Application or our website by filling in forms, correspondence and while reporting problems to our helpdesk.

The information you provide may include:

Account, login and Profile Information: We collect information about you when you register for an account, create or modify your profile, set preferences, sign-up for or make purchases through the Application. For example, you provide your contact information and, in some cases, billing information when you register for the Application. You also have the option of adding a display name, profile photo, job title, and other details to your profile information to be displayed in our Application. We keep track of your preferences when you select settings within the Application.

Your use of the Application: We keep track of certain information about you when you use our Application. This information includes the features you use; [the details of the rideshares](#); [the products you order](#); [the invites you send](#).

Detailed location and route information: for example in the form of GPS signals and other information sent by your mobile device on which the Application is installed and activated. Toogethr uses this location and route information to create a detailed location history of all of the journeys you have made during, and around, the time you have a shared ride scheduled. The location history is used to validate your rideshares in order to grant points through ridesharing, that can be used to buy and/or receive products in the Toogethr webshop.

3. Use of information by us

The use of the information that is collected partly depends on which services you use, how you use them, and any preferences you have communicated to us. Below are the specific purposes for which we use the information we collect about you.

To provide the services and personalize your experience: We use information about you to provide services to you, including to process transactions with you, authenticate you when you log in, provide customer support, and operate and maintain the Application. For example, we use the name and picture you provide in your account to identify you to other Application users. Our services also include tailored features that personalize your experience. We use your email domain to infer your affiliation with a particular organization to personalize the content and experience you receive on our websites.

To communicate with you about the Application: We use your contact information to send transactional communications via email and within the Application, including confirming your purchases, reminding you of subscription expirations, responding to your comments, questions and requests, providing customer support, and sending you technical notices, updates, security alerts, and administrative messages.

To market, promote and drive engagement with the Application: We use your contact information and information about how you use the Application to send promotional communications that may be of specific interest to you, including by email and by displaying Toogethr ads on other companies' websites and applications, as well as on platforms like Facebook and Google. These communications are aimed at driving engagement and maximizing what you get out of the Application, including information about new features, survey requests, newsletters, and events we think may be of interest to you. We also communicate with you about new product offers, promotions and contests. You can control whether you receive these communications as described below under "Opt-out of communications."

Customer support: We use your information to resolve technical issues you encounter, to respond to your requests for assistance, to analyze crash information, and to repair and improve the Application

For safety and security: We use information about you and your Service use to verify accounts and activity, to monitor suspicious or fraudulent activity and to identify violations of Service policies.

To protect our legitimate business interests and legal rights: Where required by law or where we believe it is necessary to protect our legal rights, interests and the interests of others, we use information about you in connection with legal claims, compliance, regulatory, and audit functions, and disclosures in connection with the acquisition, merger or sale of a business.

With your consent: We use information about you where you have given us consent to do so for a specific purpose not listed above. For example, we may publish testimonials or featured customer stories to promote the Application with your permission.

Legal bases for processing (for EEA users):

If you are an individual in the European Economic Area (EEA), we collect and process information about you only where we have legal bases for doing so under applicable EU laws. The legal bases depend on the service you use and how you use them. This means we collect and use your information only where:

- We need it to provide you the services, including to operate the services, provide customer support and personalized features and to protect the safety and security of the Application;
- It satisfies a legitimate interest (which is not overridden by your data protection interests), such as for research and development, to market and promote the Application and to protect our legal rights and interests;
- You give us consent to do so for a specific purpose;
- We need to process your data to comply with a legal obligation.

4.Sharing of information

Third-Parties: We work with third-party service providers: Calendar42 and Amazon Web Services (AWS). They provide us with website and application development, hosting, maintenance, backup, storage, virtual infrastructure, payment processing, analysis and technical support services, which may require them to access or use information about you. If a service provider needs to access information about you to perform services on our behalf, they do so under close instruction from us, including policies and procedures designed to protect your information.

Togethr has verified that AWS participates in and has certified its compliance with the EU-U.S. Privacy Shield Framework. To learn more about the Framework, and to view AWS' certification, please consult the U.S. Department of Commerce's Privacy Shield List.

5. Opt-out

By registering as a user in our Application you automatically agree to our Terms and Conditions which includes this Privacy Policy. You always have the right to opt out of this agreement by mailing our support staff and requesting an opt-out please contact them using the contact details provided below (see section 9). This results in not being able to use the Application anymore.

You can also choose to opt out of marketing communications at any time by unsubscribing.

6.Your rights in regard to personal data

You may have the right to obtain a copy of your Personal Data that we have stored. Before responding to your request, we will have to verify your identity and you will have to provide further details so we can fully comply to your request. We will try to respond within an

appropriate timeframe. If you want to exercise this right, please contact us using the contact details provided below (see section 9).

As a user of our Application, you have access to your Personal Data through your account to correct, amend, or delete information that is inaccurate. You may also update or delete your Personal Data by contacting us, using the contact details provided below (see section 9).

If you have consented to our use of information about you for a specific purpose, you have the right to change your mind at any time, but this will not affect any processing that has already taken place. Where we are using your information because we or a third party (e.g. your employer) have a legitimate interest to do so, you have the right to object to that use, in some cases, this may mean no longer using the Application.

You also have the right to make a complaint to the relevant data protection supervisory authority: de 'Autoriteit Persoonsgegevens'.

7. Cookies and other Tracking Technologies

Toogethr and our third-party partners, such as our advertising and analytics partners, use cookies and other tracking technologies (e.g., web beacons, device identifiers and pixels) to provide functionality and to recognize you across different services and devices.

8. Changes to our Privacy Policy

Any changes we may make to our Privacy Policy in the future will be posted on this page. With changes in any material way specifically, we will notify you by email so you can always be aware of what information we collect, how we use it and under what circumstances we disclose it. Please check back frequently to see any updates or changes to our Privacy Policy.

9. Contact

If at any time you would like to contact us with your thoughts or a request about our privacy practices, or with any enquiry relating to your Personal Data, you can do so by contacting us by email: support@togethr.com.

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